**Flash Forward Email Blast Skeletons**

The following two templates are for you to share with your company’s email lists. Simply add your organization's information where you see highlighted sections and it is ready to share. Thank you for helping us spread the word!  
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Subject: The IT Partner We Trust: See Why Sierra Experts Delivers

Move Forward, faster.

Is your business ready for the next leap in data performance and security?

Here at [Your Company Name], we've experienced significant improvements in our IT set-up through Sierra Experts’ [Specific Service from Sierra Experts]. Our team is happy to share how these implementations have delivered results for our business operations.

**[QUOTE]** from your company spokesperson. [Quote should be short. Quote should also sound like a person talking. **Formula:**]

● [**Sentence 1:** Praise for Sierra Experts customer service.]

● [**Sentence 2:** How Sierra Experts helped resolve company IT pain points.]

● [**Sentence 3:** How happy you are to support Sierra Experts business endeavors]

*[****Example:*** *"As technology challenges grow more complex, Sierra Experts were there to share resources and help us innovate our [networking services] by [note improvements]. They have shown their leadership in advancing solutions our business depends on, and we're honored to support them."]*

Want to learn more? Sierra Experts will be holding a Live Webinar with honorable IBM guest speakers, bringing the facts about data storage straight to your screen. Date coming soon!

**Check it out:**  [About Flash Forward](https://www.sierraexperts.com/flash-forward/) [Explore IBM FlashSystem](https://www.ibm.com/flashsystem) [Contact Sierra Experts](https://www.sierraexperts.com/contact-us/)

Best regards,

[Signature]   
[Your Title]   
[Your Company Name]   
[Contact Information]

Subject: See How We Leveled the Playing Field with Sierra Experts: Enterprise IT for Small Business Budgets

**How Small Businesses Can Compete with Enterprise-Level IT**

As a [YOUR COMPANY SIZE - e.g., "fellow small business owner," "growing company," "local business"] in [LOCATION/INDUSTRY], you know the challenge of competing against larger companies with seemingly unlimited IT budgets.

The good news? You don't need enterprise-level spending to get enterprise-level capabilities. After partnering with Sierra Experts for [TIME PERIOD], we've gained peace of mind knowing our systems are monitored around the clock and our team can focus on growing the business instead of fixing IT problems. With Sierra Experts, our team can work as efficiently as any enterprise workforce.

They're currently offering [assessments](https://calendly.com/msokolowski-xbert) for businesses like ours. The sooner you start, the sooner you can compete on equal footing. Contact them at 412-722-7070 to see what they can do for your business’s IT and mention my referral—they've always taken great care of businesses I've recommended.

Best regards,

[YOUR NAME]

[YOUR TITLE]

[YOUR COMPANY]

[YOUR CONTACT INFORMATION]