

# BACKUP AND DISASTER RECOVERY

## TYPES OF DATA LOSS



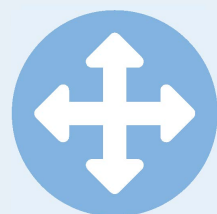
Accidental Deletion / Human Error



Hardware Malfunction



Corrupted Files / Software Damage



Transport Errors



Natural Disasters



Data Theft / Malware

## DATA LOSS STATISTICS

In 2022

# 422,143,312

million people were victims of a data breach according to Identity Theft Resource Center

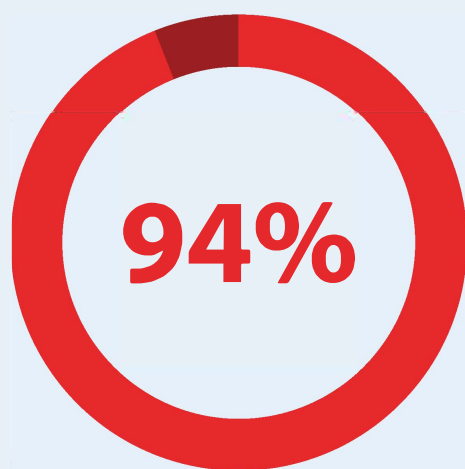


The average cost of a Malware attack in 2023  
(source: purplesec)

The average number of days taken to recover from the attack  
(source: emsisoft)



# 287



Up to 94% of companies that experience a severe data loss never recover.  
(source: Consoltech)

### CLOUD BACKUP

### BACKUP TO SIERRA DATA CENTER

### HARDWARE REPAIRS

### SOFTWARE SOLUTIONS

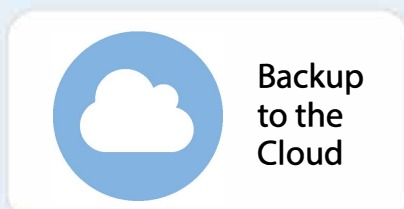
### HYBRID SOLUTIONS

## WHAT CAN I DO?

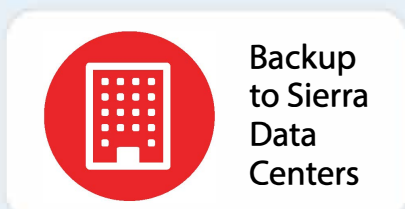
It's important to be proactive instead of reactive when it comes to backup and disaster recovery.

However, hardware repair and software solutions are temporary fixes for the issues you have. The only true way to make sure your data is safe, and stays safe, is to have backups.

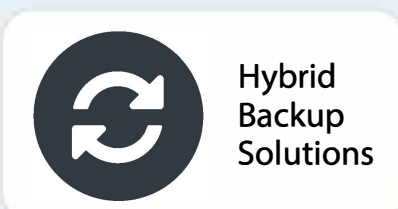
Choose an option below to learn more



Backup to the Cloud



Backup to Sierra Data Centers



Hybrid Backup Solutions

*It's not a matter of if a disaster will occur, it's a matter of when it will occur.*

**Prepare your business with Backup & Disaster Recovery from Sierra Experts.**



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