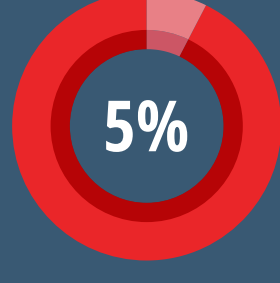


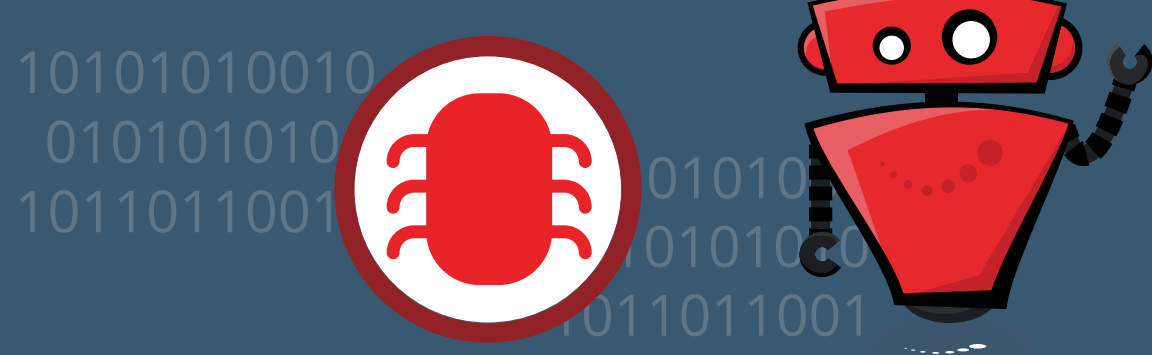
# Ransomware Statistics All Business Must Know



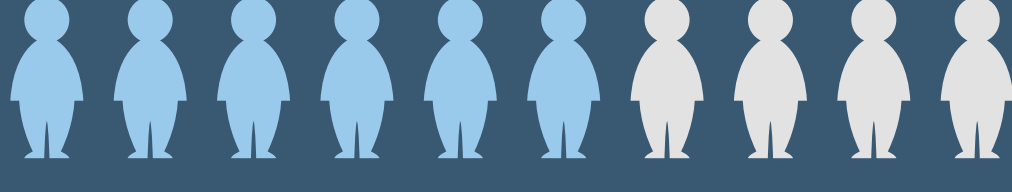
Ransomware is a full-blown epidemic. An estimated **5% of global small-to-medium sized businesses** (SMBs) fell victim to ransomware from 2016-2017.

**1,700+ IT professionals** that works with ransomware attacks everyday were surveyed, here are the results.

**97% of IT professionals** report that ransomware attacks against businesses occurred more frequently in 2017, a trend that will continue **over the next 2 years.**



**6 in 7** report business clients attacked by ransomware.



**6 in 10** report attacks in the 1st half of 2017 alone.

An **unlucky 26%** report multiple ransomware attacks in a single day.

The most common strain of ransomware is

## CryptoLocker

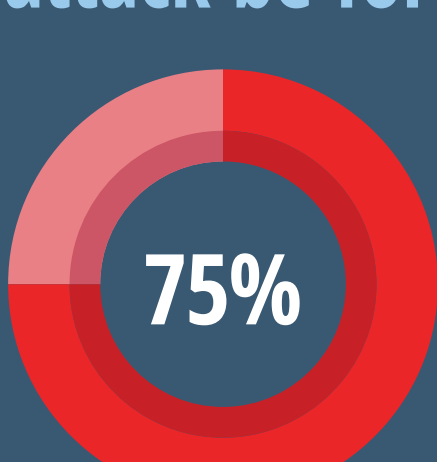
But new and aggressive variants pop up everyday.



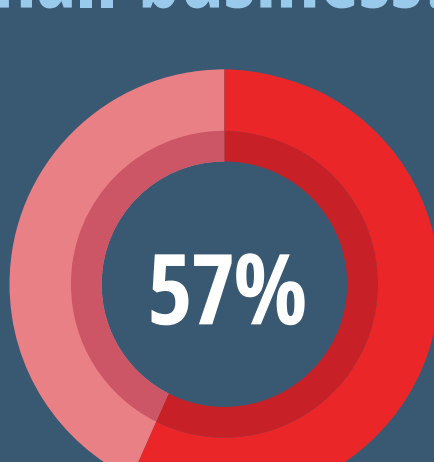
While small business clients are quick to call their IT pros when victimized by ransomware, less than

**1 in 3 Incidents** are reported to the authorities.

### How bad can a ransomware attack be for a small business?



report a ransomware attack has lead to business-threatening downtime.



report a ransomware attack has lead to critical data and/or hardware loss.

Statistical information displayed above is taken from study performed by Datto